



# 2020 SUMMER BIKE CHALLENGE

## CONTEST RULES & REGULATIONS

### Pedal Pursuit Scavenger Hunt

Way to Go, a program of the Denver Regional Council of Governments (DRCOG), will manage and fulfill the 2020 Pedal Pursuit scavenger hunt contest between 12:00:01 AM MT on June 8, 2020 to 12:00:01 PM MT on September 22, 2020. The contest winner will be announced after the contest period is complete. One winner will be selected at random to receive the following prize pack: a Garmin Forerunner 245 GPD Watch, a Timbuk2 Robin Pack and a Cygolite Dash Pro 600 / Hotrod 50 Bike Light Set. The prize pack is valued at \$500.

To be eligible to win grand prize, users must log five destinations from the Pedal Pursuit scavenger hunt list on MyWayToGo.org and email waytogo@drcog.org a picture of the completed scavenger hunt list.

All submissions must be entered by 11:59:59 PM MT on Tuesday, September 22, 2020.

### Social Media Contest Overview

Way to Go, a program of the Denver Regional Council of Governments (DRCOG), will manage and fulfill the 2020 Summer Bike Challenge Social Media Contests each month from 12:00:01 AM MT on June 8, 2020 to 11:59:59 PM MT on September 22, 2020. The monthly contest winners will be announced on a monthly basis during this contest period. Each month, one winner will be selected to receive one of the following prizes: Portland Design Works Takeout Bike Basket, a NiteRider Lumina 1000 Boost Front / Sabre 80 Rear Bike Light Set, Timbuk2 Tandem Panniers or a Kryptonite New York Lock Standard U-Lock and Kryptonite KryptoFlex 1007 Cable – 7 ft.

To be eligible to win the monthly prize, users must post on *Facebook* OR *Instagram* following the prompt posted on Way to Go's Facebook and Instagram accounts during the contest period. Entrants must use the hashtag #SummerBikeChallenge to be eligible.

The monthly winner will be announced via social media postings on Facebook and Instagram. The contest period ends on September 22, 2020 at 11:59:59 PM MT.

### Contest Rules & Regulations

1. You do not need to provide consideration to anyone to enter.
2. No purchase necessary.
3. Void where prohibited.
4. Entrants must be 18 years or older to participate.
5. Up to one (1) prize will be awarded for each contest, one for each month of the contests and one for the scavenger hunt grand prize.
6. To enter, users must follow the criteria outlined above to be eligible.
7. Social media posts must be public to be eligible.



8. Employees of the Denver Regional Council of Governments, COHN Marketing Inc., TMAs and their families are ineligible for participation.
9. Entrants agree to be bound by these Rules and Regulations.
10. The contest is run by Way to Go, who is solely responsible for conducting the contest and awarding the prize.
11. Way to Go has the right to share information collected from the contest entries with our TDM partners and other Way to Go advertisers.
12. Entries will only be accepted during the contest period: June 8, 2020 – September 22, 2020 at 11:59:59 PM MT. Way to Go and our contest partners (which means any business, individual, or organization mentioned or otherwise referenced on the contest landing page), are not responsible for late, lost, damaged, or misdirected entries, or any technical malfunctions of the telephone network and/or transmission line, computer on-line system, computer equipment, hardware, software, or any combination thereof, or any entries that are late (including delayed data transmissions), tampered with, garbled, incomplete, misdirected, lost, mutilated, delayed, corrupted, mechanically duplicated, illegible or otherwise not in compliance with these Rules and Regulations. Entrants also agree that Way to Go and our contest partners are not responsible or liable for any injury or damage to an entrant's or third person's computer related to or resulting from the contest and its prizes. Way to Go and our contest partners are not liable for damage to a user's computer system in any way due to an entrant's participation in the contest or downloading any information in connection with the contest, including without limitation any server failure, lost, delayed or corrupted data or other malfunction. Way to Go and our contest partners reserve the right to modify or cancel the contest in the event that it becomes technically corrupted.
13. The contest is in no way sponsored, endorsed or administered by or associated with Facebook or Instagram.
14. The contest entrants and winners grant Way to Go permission to use his or her likeness in a photograph or video in any and all of its publications, including website entries, digital advertising, signage, and print advertising, without payment or compensation and understands that these materials will become property of Way to Go and our contest partners and will not be returned.
15. Entrants must be legal residents of the United States and residents of Colorado.
16. Way to Go assumes no responsibility for any property loss, damage, or personal injury resulting from any prize won. Entrants agree to release, discharge, and hold liability, injuries, losses or damages of any kind to persons arising out of this contest or any prize won.
17. Limit of one entry per person per Facebook OR Instagram account. Contestants may submit to any or all of these entry platforms; however, only one entry per person, per month is counted toward that month's contest.
18. The winners will be selected via random drawing to be held after that month's contest has closed on Fridays during the contest period. Winner will be notified via Facebook Messenger, Instagram Direct Messenger or email and asked for their email address to discuss prize redemption details. Winner's name and entry photo will be posted on WayToGo.org as well as Way to Go's Facebook and Instagram accounts. If the winner does not respond to the message within 72 hours, they will forfeit the prize and a new winner will be selected. Odds will be determined by the number of entries each month.
19. Prizes have no face value and are not eligible for resale.
20. Contest winners must redeem their prize in full before September 29, 2020 (1 week after the contest period has ended) and agrees to be named and photographed while redeeming prize. If for some reason the prize is refused or unclaimed after 1 week of contest ending, a new name will be selected and the winner contacted.
21. Federal, state and local taxes are the responsibilities of the winner.
22. Way to Go reserves the right to adopt additional terms or rules and change or modify these terms or rules at any time.
23. Results of the drawings are final—there are no substitutions or exchanges or cash redemptions allowed. The names of the winners, and a copy of these Official Rules, may be obtained from Way to Go by mailing a self-addressed stamped envelope to Denver Regional Council of Governments, Attn: Way to Go, 1001 17th Street, Suite 700, Denver, Colorado 80202.



## Privacy Policy

The winners will be contacted via social media or email. Email address will then be used by Way to Go for communicating with participant once prize has been accepted. Email addresses will not be sold to third parties. There is no fee for participating in the Way to Go 2020 Summer Bike Series Contests. Photos and/or videos will be taken at the time of prize redemption and used for promotional purposes.